Sport
a risk of corruption or a chance for more transparency?

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Sport as a global phenomenon

I Brings people together
   Intercultural approach on an emotional level

II Strengthen national identity

III Core values
   Integrity, Fair-Play, peace, friendship, solidarity
Is corruption a risk for sport?

International development
Growing economic benefit and commercial interest
Increasing number of stakeholders

Reputation as core asset
For public and governmental support
For sponsorship
Examples in the international sport community

Multiplication of scandals
On international and national level
Sport with a discretionnary power

Involvement of other criminal activities
Player transfer, doping, money laundering, betting etc.
Advocacy in the sport domaine

Implementation of code of conductes & guidelines

- IOC
- UCI
- Fifa

Enforcement:
Lack of control systems
Question of independency
What TI has done

Play the game statement for Integrity and Anti-Corruption in Sport
Signed by Transparency International

Call for Transparency and accountability
Proposal from TI-Germany, TI-Ireland and TI-Switzerland and supported by several Chapters (Italy Norway, Russia UK)
Outlook

Diminish corruption in sport through transparency, accountability and zero tolerance towards corruption.

Defining the role of TI movement
Establishing a network with different stakeholders

Countering corruption in sport helps to fight corruption on a broader scale to raise awareness.