



**TRANSPARENCY
INTERNATIONAL**

TI Germany and TI Switzerland

Sport

a risk of corruption or a chance for more transparency?

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Sport as a global phenomenon

I Brings people together

Intercultural approach on an emotional level

II Strengthen national identity

III Core values

Integrity, Fair-Play, peace, friendship,
solidarity

Is corruption a risk for sport?

International development

Growing economic benefit and commercial interest

Increasing number of stakeholders

Reputation as core asset

For public and governmental support

For sponsorship

Examples in the international sport community

Multiplication of scandals

On international and national level

Sport with a discretionary power

Involvement of other criminal activities

Player transfer, doping, money laundering, betting etc.

Advocacy in the sport domaine

Implementation of code of conductes & guidelines

- IOC
- UCI
- Fifa

Enforcement:

Lack of control systems

Question of independency

What TI has done

Play the game statement for Integrity and Anti-Corruption in Sport

Signed by Transparency International

Call for Transparency and accountability

Proposal from TI-Germany, TI-Ireland and TI-Switzerland and supported by several Chapters (Italy Norway, Russia UK)

Outlook

Diminish corruption in sport through **transparency, accountability and zero tolerance** towards corruption

Defining the role of TI movement

Establishing **a network** with different stakeholders

Countering corruption in sport helps to fight corruption on a **broader scale** to raise awareness