Why Monitor?

1. Electoral campaigns are subject to different pressures;

2. Problem of the development of democracy in the region;

3. Clear evidence – access to money provides the power.
The dynamics of election campaign spending (LVL)
(1 LVL = 1.8 USD)
Campaign spending per resident with voting rights (LVL)

- Latvia: 3.9 LVL
- UK: 0.4 LVL
- France: 1.1 LVL
- Sweden: 1.2 LVL
- Austria: 2.0 LVL
Three Types of Corruption Associated with Election Campaigns:

- Qui pro quo donations - where the candidates receive campaign resources in return for favorable treatment;

- The misuse of administrative resources for campaign purposes;

- The direct vote buying.
TI Latvia experience in the monitoring:

- The political expenditure control and hidden advertisement;
- The monitoring of the misuse of administrative resources.

(Municipal elections 2005; General elections 2006.)
Monitoring the Misuse of Administrative Resources

The misuse of administrative resources:

the use of the **trust**, **power** and **authority**
given by public, while violating the norms of one’s official position in order to gain additional advantages to ensure one’s own or one’s party’s chances of being re-elected.
The Method

- Media monitoring, direct observations, document analyses, interviews, case studies.

- The key point of the monitoring strategy – collaboration with the stakeholders:
  - Politicians/political parties
  - Media
  - NGO’s