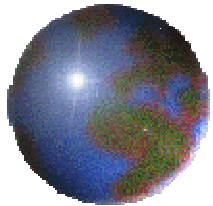


A Case of Business Ethics: Republic of Korea



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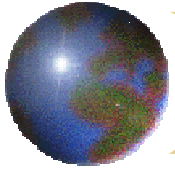
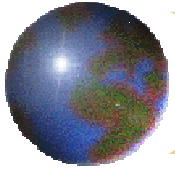


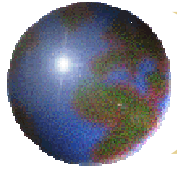
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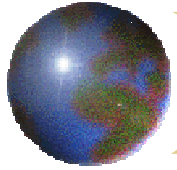
Implementation & Organization of Business Ethics Education(BEE)

	Implementation	Separate Organization
● Private Orgs:	74%,	39%
● Public Orgs:	64% ,	27%



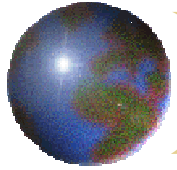
Method for Business Ethics Education(BEE)

	Private Org	Public Org
● Indep. Programs:	28%,	10%
● Part of other Program:	67% ,	50%
● Entrusted Education:	0%,	30%
● Support for Ed costs:	0%,	10%



Importance for Business Ethics Education(BEE)

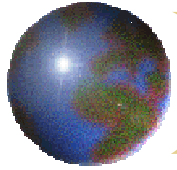
	Private Org	Public Org
● Common:	17%,	27%
● Important :	26% ,	36%
● Very Important:	57%,	36%



Core Values of Biz Ethics Education

Private Employee vs. Public Employee

1. Vision	HCM/HRD
2. Best in the field	Vision
3. CS	Flexibility
4. Flexibility	Teamwork
5. Professionalism	K Sharing
6. Teamwork	Life/Environ



Core Values of Biz Ethics Education

Private Mgr

vs.

Public Mgr

1. Vision/ Flexibility

Professionalism

3. Teamwork/Vision

Accountability

5. HCM/HRD /

Flexibility/

Fair Competition

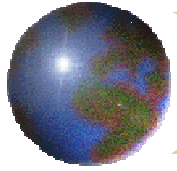
Inf Mgt

7. K Sharing, CS

Honesty/Vision/

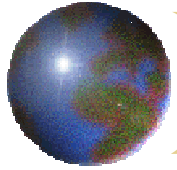
Best in the field

K Sharing



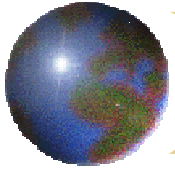
Core Values of Biz Ethics Education

- Employee:**
- HCM/HRD, Best in the field, Joy of Work
 - Emphasizing self-development
- Manager:**
- Accountability, Obedience to law, CS
 - Organizational responsibility
- Common:**
- K-sharing, Teamwork, Professionalism, Flexibility, Vision



Implications

- ➊ Reflect Core values of BE in screening, recruiting, and developing through Ideal Human Types.
- ➋ Reflect Core values of BE into System & Curriculum.
- ➌ Differentiated Ed Programs for Es & Mgrs.
- ➍ Learning Organization for BE.



Thanks !

