A Case of Business Ethics: Republic of Korea

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### Implementation & Organization of Business Ethics Education (BEE)

<table>
<thead>
<tr>
<th></th>
<th>Implementation</th>
<th>Separate Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private Orgs:</td>
<td>74%,</td>
<td>39%</td>
</tr>
<tr>
<td>Public Orgs:</td>
<td>64% ,</td>
<td>27%</td>
</tr>
</tbody>
</table>
### Method for Business Ethics Education (BEE)

<table>
<thead>
<tr>
<th>Category</th>
<th>Private Org</th>
<th>Public Org</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indep. Programs</td>
<td>28%</td>
<td>10%</td>
</tr>
<tr>
<td>Part of other Program</td>
<td>67%</td>
<td>50%</td>
</tr>
<tr>
<td>Entrusted Education</td>
<td>0%</td>
<td>30%</td>
</tr>
<tr>
<td>Support for Ed costs</td>
<td>0%</td>
<td>10%</td>
</tr>
</tbody>
</table>
Importance for Business Ethics Education (BEE)

Private Org  Public Org

- Common: 17%, 27%
- Important: 26%, 36%
- Very Important: 57%, 36%
Core Values of Biz Ethics Education

Private Employee vs. Public Employee

1. Vision
2. Best in the field
3. CS
4. Flexibility
5. Professionalism
6. Teamwork

HCM/HRD
Vision
Flexibility
Teamwork
K Sharing
Life/Environ
**Core Values of Biz Ethics Education**

<table>
<thead>
<tr>
<th>Private Mgr</th>
<th>vs.</th>
<th>Public Mgr</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Vision/ Flexibility</td>
<td></td>
<td>Professionalism</td>
</tr>
<tr>
<td>3. Teamwork/Vision</td>
<td></td>
<td>Accountability</td>
</tr>
<tr>
<td>5. HCM/HRD</td>
<td></td>
<td>Flexibility/</td>
</tr>
<tr>
<td>Fair Competition</td>
<td></td>
<td>Inf Mgt</td>
</tr>
<tr>
<td>7. K Sharing, CS</td>
<td></td>
<td>Honesty/Vision/</td>
</tr>
<tr>
<td>Best in the field</td>
<td></td>
<td>K Sharing</td>
</tr>
</tbody>
</table>
Core Values of Biz Ethics Education

**Employee:**
- HCM/HRD, Best in the field, Joy of Work
- Emphasizing self-development

**Manager:**
- Accountability, Obedience to law, CS
- Organizational responsibility

**Common:**
- K-sharing, Teamwork, Professionalism,
  Flexibility, Vision
**Implications**

- Reflect Core values of BE in screening, recruiting, and developing through Ideal Human Types.
- Reflect Core values of BE into System & Curriculum.
- Differentiated Ed Programs for Es & Mgrs.
- Learning Organization for BE.
Thanks!