



WORKSHOP REPORT FORM

Number and title of workshop: **3.7: Combating Corruption Through Private Sector Collective Action**

Date and time of workshop: Friday October 31, 14:00-16:00

Moderator (Name and Institution): Michael Fine, Director of Private Sector Initiatives, Transparency International-USA

Rapporteur (Name and Institution): Leslie A. Benton, Senior Policy Director, Transparency International-USA

Panellists (Name, institution, title)

- Jermyn Brooks, Director Private Sector Programmes, Transparency International
- John Sullivan, Executive Director, Center for International Private Enterprise (CIPE)
- Peter Brew, Director-Asia Pacific, International Business Leaders Forum
- Djordjija Petkoski, Program Leader, Business, Competitiveness and Development, World Bank Institute

Main Issues Covered

- The private sector's role combating corruption working with other stakeholders, and evolving practices and trends.
- The baseline definition of "collective action" – what it is, when it makes sense, how it relates to other anti-corruption activities.
- A brief description of key "collective action" approaches, including examples such as Transparency International's Integrity Pacts and Business Principles for Countering Bribery, World Economic Forum's PACI Principles and the Extractive Industry Transparency Initiative (EITI).
- The "business case" of why fighting corruption and engaging in collective action makes business sense (*e.g.*, to avoid loss of reputation, mitigate risk, level the playing field, create environment for economic development, and to



ensure protection for property and contract rights).

- Common practical obstacles to collective, such as lack of an enabling political environment, weak commitment on the part of the actors, and how to take collective action from an aspiration to a reality.
- World Bank Institute (WBI) collective action activities, including a new “Guide to Collective Action” – a web portal source that connects interested actors to expert resources, awareness-raising workshops, and an Executive Development Program to train interested stakeholders.

Main Outcomes

- There is tremendous interest in collective action in the private sector and a strong business case for it.
- Collective action efforts must be inclusive – all interested stakeholders must be engaged.
- There are significant challenges, including a need for awareness raising, clearer articulation of the business case, commitment from all actors and greater expertise.
- There is also a need to create a safe political space that enables collective action.

Main Outputs

Recommendations, Follow-up Actions

- Efforts must be made to globalize the dialogue on collective action.
- Proponents must share knowledge with other interested stakeholders.
- Efforts must be made to create a positive incentive framework to enable collective action including sharing public examples of change created by collective action.
- Lawyers, accountants and other professionals must be engaged in the dialogue.

Workshop Highlights (including interesting quotes)



13th International
Anti-Corruption Conference

IACC

**Global Transparency:
fighting corruption for a sustainable future.**
Athens, Greece | 30 October - 2 November 2008

“Responsible business practice is becoming a competitiveness issue.”

“A wave of change has occurred with business beginning to take anti-corruption seriously.”

Signed

Leslie A. Benton