

00 ANTICORRUPTION AGENTS



FIGHTING CORRUPTION: A NATIONAL PRIORITY

- The fight against corruption is a top priority for this Administration
- For the first time in our history, we have an integral program to fight corruption
 - it compels every single federal ministry and entity to partake in this effort
 - it promotes transparency of government actions
 - it stresses prevention and internal controls
 - it involves society in the construction of a culture of transparency.

THE MINISTRY GOES “ SOCIAL ”

- A ministry traditionally dedicated solely to auditing public officials now works closely with society
 - It created the Transparency Networking Unit to work directly with society
 - The Unit works with five types of audiences to involve them in the construction of a culture of transparency and accountability
 - Business
 - Unions
 - NGO's
 - Schools and universities
 - Religious organizations
- (without neglecting our work with public officials!)

- Examples of our programs:
 - Promoting social observancy of public bids
 - training observer
 - Training public officials for “good government”
 - Code of Ethics workshops
 - Program on “Open and participative government” (together with World Bank Institute and ITESM, a national university)

- Creating a communication pathway linking all internal comptrollers
- Building integrity programs in organizations
 - Codes of conduct
 - Manuals on how to build them
 - Training for compliance
 - Sharing “best practices”
 - Mayo Foundation

- Measuring corruption
 - Encouraging universities to compile corruption indexes
- Working with the media
 - Communicating openly
 - Training for ethical responsibility
 - Promoting interest in investigative reporting
 - Encouraging national and international experts to publish articles
 - “Chats” with experts and public officials

- Training future professionals for ethical conduct
 - Agreements with universities
 - Chair on practical ethics
 - Case studies
 - Training of “trainers”
 - Readings

- Working with business organizations to promote transparency and integrity
 - Agreements
 - Codes of conduct
 - Publications
 - “Transparent companies: how to build them”
 - “Ethics is good business”
 - “Integrity programs: the role of codes of conduct”
 - Bi-monthly newsletter
 - Seminars and lectures
 - Transparent companies, profitable companies
 - Ethics in business: 10 lectures with international speakers
 - Series of articles in the media

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THE TRANSPARENCY NETWORKING UNIT

- “Ya no más mordidas” campaign



- Relaunching the ministry's web-page
- Creating early awareness
 - Children's web-page
 - presence in elementary schools
 - museums
 - link to existing pages
 - Grandparents as story tellers (with the Institute for Senior Citizens)
 - Foundation "Roots for Transparency"
 - National campaign to create awareness and practice in children
 - Interinstitutional effort
- And others.....

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THE CHILDREN'S WEB PAGE



- First program in this Ministry focusing on children, their parents and teachers.
- Its objective is to foster values in youngsters thus laying a solid foundation for a new culture of transparency and integrity.

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THE CHILDREN'S WEB PAGE



Through games and stories, children can turn into transparency promoters and guardians preventing adults from incurring in corrupt practices.



Parents and teachers will find useful information developed by experts on how to manage corruption issues with youngsters.

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THE CHILDREN'S WEB PAGE



The characters of the page, members of the SUPERTRANSPARENT gang, will help children understand TRANSPARENCY by promoting four core values:

- honesty
- respect for rules
- clear rules
- participation

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THE CHILDREN'S WEB PAGE

Once the children decide to actively adopt the mission to fight corruption, the page issues them a 00 Corruption Agent ID.



We appreciate this
opportunity!

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achelmin@secodam.gob.mx